



# 77%

OF MICHIGAN DENTISTS

# THINK MDA FIRST!

# 2022

## MEMBERSHIP BENEFITS GUIDE



michigan dental  
ASSOCIATION  
YOUR CONNECTION TO ORAL HEALTH®



# This Year, as Always . . . Think MDA First!

Dear Colleague:

The Michigan Dental Association, the American Dental Association, and your local dental society are working harder than ever to help you succeed in today's challenging practice environment.

We urge you to take full advantage of the many MDA, ADA, and local society benefits your membership brings you. For example, the MDA Human Resources Consulting Service helps you better-manage your dental office staff in the current practice environment. MDA CE programs help expand your skills and those of your staff. The MDA's new app, MDA publications, the MDA website, and social media keep you informed, while the statewide MDA Public Education Campaign helps educate the public and bring new patients to your office.

Meanwhile, the ever-growing number of quality insurance and endorsed services programs from MDA Insurance and MDA Services give you great peace of mind — and save you money, too. Even more services are available from the ADA and your local component, so make sure you and your staff are getting the absolute most from your membership. It's worth it!

Remember, "think the MDA first" when you have questions or need assistance on any topic, any time. The MDA is here to support you and help you succeed!



Michael Maihofer, DDS  
2021-22 MDA President



Vincent Benivegna, DDS  
2022-23 MDA President



Karen Burgess, MBA, CAE  
MDA CEO/Executive Director

**On the cover:** 20 MDA members who think MDA first!

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## CONNECT WITH THE MDA AT:

[michigandental.org](http://michigandental.org) (dental professional site); [smilemichigan.com](http://smilemichigan.com) (public site)

To download the app, search for MDA Connection on the Apple App Store and on Google Play.

Phone: 800-589-2632

Email: [membership@michigandental.org](mailto:membership@michigandental.org)

3657 Okemos Rd., Suite 200

Okemos, Michigan 48864-3927

# Legislative Advocacy and Access

The practice of dentistry is changing rapidly, as is the political climate and the insurance industry. The MDA helps you stay up to date on the legislative, regulatory, and insurance issues that affect you and your dental practice.

## MDA Dental PAC/ADPAC

Dentistry's state and federal political action committees ensure the association has a place at the table when lawmakers are debating legislation that affects dentistry.

## Grassroots Legislative Network

This localized legislative outreach program encourages members to interact with legislators in their districts by attending fundraisers, lunch meetings, and other events to help develop relationships and inform legislators on dental issues.

## Legislative Action Center

This online platform connects you directly to lawmakers, while providing you with easy-to-use tools to advocate for dentistry's position on hot-button legislative issues.



## Local Legislative Briefings

The MDA advocacy team is available to travel to your local dental society to provide legislative updates, hear your views, and communicate the MDA position on key initiatives.



## MDA Legislative Text Alerts

The MDA sends special Legislative Alerts to members when quick action is needed on bills before the state Legislature. These alerts make it easy for you to quickly contact legislators. To sign up, text MDA to 52886.

## Support for Community Water Fluoridation

The MDA continues to work hard to educate community officials and the public on the health benefits of fluoridation and to combat anti-fluoride activities.

## Michigan Donated Dental Services (DDS) Program

This MDA-administered program matches concerned volunteers with low-income elderly, chronically ill, or disabled citizens in need of extensive dental care. To volunteer, contact the MDA.

# Promoting Dentistry to the Public

Educating the public about the importance of regular dental care improves the perception of dentistry and reminds patients to make, and keep, their dental appointments. Social media outreach and the Find-a-Dentist directory drives traffic to your office.

## MDA Public Education Campaign

This high-profile statewide campaign promotes MDA dentists and the importance of dental health, primarily through digital advertising and social media.

## Find-a-Dentist

Each month more than 4,000 Michigan consumers search for a dentist at smilemichigan.com, bringing more patients to your office. Make sure to update your profile with a photo and practice information so potential patients can more easily find you. Your membership also means you're included on the ADA's Find-a-Dentist section at mouthhealthy.org.

## Smilemichigan.com

The MDA's public-facing website educates and informs patients about dental health and the importance of seeing an MDA-member dentist. This consumer-friendly website provides oral health tips, answers frequently asked questions about dentistry, explains how dental plans work, and provides other helpful resources for the general public.

## Media Outreach/MDA Social Media

The MDA uses Twitter to educate the public, media, lawmakers, and health-related organizations on the importance of oral health and its link to overall health. The MDA SmileMichigan Facebook page



The Public Education Campaign reaches consumers at smilemichigan.com through social media and digital advertising.

helps promote the importance of dental health, while targeted news releases and public relations activities carry the MDA's message directly to media outlets. Be sure to follow the MDA on Twitter at MIDentalAssoc and on Instagram at mda\_dentists.

## Patient Education Materials

Patient education resources including brochures, posters, stickers, and coloring books are available at the MDA Web Store, while the ADA Store offers a wide variety of dental health education books, DVDs, and brochures at discounted member pricing.

# Keeping You Informed

Your MDA-ADA-local society membership brings you access to the information you need, on print, web, email, and social media platforms.

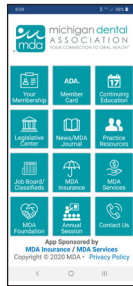
## Journal of the Michigan Dental Association

This monthly publication, available in print and digital editions, keeps you informed about what's happening in the profession, of the latest clinical practices, and the trends that influence the way you're practicing dentistry — plus the latest news from the MDA, classified ads, and regular monthly features and editorials.



## MDA Connection App

The MDA app puts the MDA at your finger tips, plus helpful push notifications alert you to breaking news and information.



## Journal eNews

Issued twice a month, the *Journal eNews* gives you the information you need in a short, concise format. Special *Journal eNews Alerts* are issued as needed to inform you of important breaking news.

## Michigandental.org

Michigandental.org is the MDA's dental professional hub. The MDA website is everything MDA — the place to sign up for a CE course, respond to a classified ad, read the *MDA Journal* digital edition or the latest news,

access practice management advice and services, find the mentor page, learn about leadership opportunities, plus much more.

## MDA Job Board

The MDA Job Board is an interactive online job board with opportunities for dentists and dental team members, including hygienists, assistants, and office managers.

## MDA Facebook Page

The MDA's member-focused Facebook page provides you with news and information of interest, including the latest MDA videos. "Like" the page on Facebook at michigandentalassociation.

## Insurance/Services CheckUp

The *CheckUp* keeps you up-to-date on MDA-endorsed services and insurance programs. It's issued in print and e-editions.

## Member e-Connect

Issued monthly by MDA Services, this e-publication links you to informative, short videos from endorsed vendors.

## COVID-19 Resources

The MDA provides the latest information on COVID-19 through a dedicated website section, through the *Journal eNews* and email updates, and through in-depth articles in the *MDA Journal*. MDA staff can answer your questions, too — they're just an email or phone call away.

# Practice Management Resources

Dental practices are the lifeblood of our association. That's why the MDA is working harder than ever to help you solve your professional, ethical, staffing, and legal challenges.

## Contact the MDA Staff!

You can rely on the experienced MDA staff to answer your questions and find answers to help you succeed and solve your challenges every day. Call on the staff for support at any time. Staff members are listed in each issue of the *MDA Journal*, and on pages 16–17 of this booklet. Not sure who to call? Email [membership@michigandental.org](mailto:membership@michigandental.org).

## Regulatory Compliance

You can rely on the MDA to provide you with the information and tools you need to make sure you comply with government requirements.

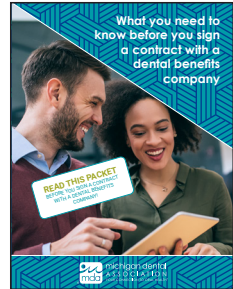
HIPAA, OSHA/MIOSHA, and OIG compliance resources are available through Eagle Associates, endorsed by the MDA through MDA Services. The MDA also offers help with e-prescribing, email encryption, computer security, Section 1557 translation services, waste management, and amalgam separators. Visit [michigandental.org/regulations](http://michigandental.org/regulations) for complete information.

## Dental Benefits Communication Kit and Materials

Are your patients struggling to maintain regular dental care due to cuts in insurance plans? Are you confused about dental insurance? The MDA offers free resources — just call or email.

## Dental Contract Information Kit

This free MDA resource contains what you need to know about dental benefit plans, frequently asked questions, and a helpful glossary of dental plan terminology. Order at the MDA Web Store.

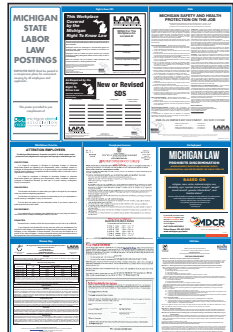


## ADA Contract Analysis Service

The contract you sign with third-party payers is arguably the most important practice decision you can make. Use this free MDA/ADA service to make more-informed decisions for your practice's future *before* you sign a contract.

## Employment Law Posters

Michigan and federal law require employers to display various employment posters. Download your free Labor Poster Packet from the MDA website.





### Legal Information and Services

The MDA offers legal services to members through the Kerr Russell law firm at a reduced rate. Call or email the MDA if you have specific legal questions, or visit [michigandental.org](http://michigandental.org).

### Human Resources and Staffing

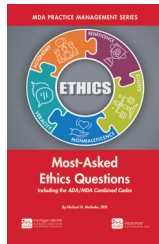
As an MDA member, you have exclusive access to a variety of HR services from the MDA. These services include quick answers to your HR questions from MDA staff; a database of legal opinions on human resources issues; *Staff Matters*,<sup>®</sup> a complete HR system for Michigan dental offices with a fully customizable Sample Employee Handbook; and employee benefits information and member programs through MDA Insurance and MDA Services.

### DiSC<sup>®</sup> Training

The MDA provides DiSC personal assessment training, giving you a clearer picture of your dental team's behavioral differences and personality styles. Find more information at [discovermyteam.com](http://discovermyteam.com).

### MDA Practice Management Series

Now encompassing five print and e-books you'll find useful in your practice: *Most-Asked Human Resources Questions*, *Most-Asked Legal Questions*, *Dentist's Guide to Michigan Law*, *Most-Asked Ethics Questions* (includes *Code of Ethics*), and *Over 55: What's Next? A Guide for Members in Late-Stage Practice*.



### C.O.V.E.R. Program

This MDA locum tenens service links members willing to serve in another member's practice during short or extended terms of absence.



### Radiography Training Program

This program gives your office a convenient, affordable way for dental assistants to obtain radiography training (required under Michigan law) without the need for classrooms, travel, and time away from work, using an innovative nine-part, online training program.



### Dental Practice Fee Survey

Make better decisions about fees in your practice by utilizing the information provided by MDA members through this biannual survey and free report.

### Staff Compensation Survey

Keep your staff compensation levels competitive and accurate through the use of this free report, updated by member survey every other year.

### Demographic Information

Wondering what the dentist-per-patient ratio is for counties throughout Michigan? You can make more informed practice decisions with this free report.



## Endorsed Insurance Programs and Money-Saving Endorsed Services

See pages 14 and 15 or visit [mdaprograms.com](http://mdaprograms.com).

## MDA Mentor Program

A peer-driven resource designed to provide guidance and support from a trusted colleague. Visit [michigandental.org/mentors](http://michigandental.org/mentors).

## Certified Dental Business Professional Program

Whether you have a new office manager or a seasoned dental team member, the MDA's exclusive Certified Dental Business Professional (CDBP) certification will help any dental practice function more effectively and efficiently. Dental office business staff can earn the new CDBP credential by taking just 30 credits of MDA CE courses. Pay-as-you-go classes are value-priced and available at Annual Session, at MDA CE seminars, and online. Completing this program will give business staff the advanced skills they need to make your office more successful. For more information, visit [michigandental.org/cdbp](http://michigandental.org/cdbp).



## Professional Review

Your local dental society, specialty society, and the MDA realize that differences sometimes exist between patients, member dentists, or insurance carriers. MDA peer review is recognized by the state of Michigan's licensing authorities, courts, malpractice attorneys, and insurance companies as a preferred method of resolving disputes without litigation.

- **Peer Review/Dental Care:** As part of the volunteer peer review/dental care system, a committee of local or specialty dentists will review cases on an impartial basis. Peer review may involve appropriateness of treatment, quality of treatment, questions of overall provider competency, and disputes between provider and carrier over services rendered or to be rendered.

- **Peer Review/Ethics:** This system is designed to uphold the *Standard of Ethics and Code of Professional Conduct* of both the MDA and the ADA. A committee of dentists reviews allegations of ethical violations on an impartial basis. The allegations may involve false/misleading advertising, patient records, and criticism about another dentist's treatment.

## Health and Well-Being

- The MDA Member Assistance Program provides you and your family members with free and confidential help for any problem or challenge that affects your life, work, or education. See Page 19.

- The MDA Health and Well-Being program provides assistance and resources for those having challenges with substance abuse, stress, depression, and other disorders. This is a peer-to-peer program. Email [care@michigandental.org](mailto:care@michigandental.org).

## Other Resources

A complete listing of MDA practice management resources appears on the MDA website under the Practice Management Tab. Additional practice management resources are included on the ADA website at [ada.org](http://ada.org).

# Continuing Education and Licensure

As your first choice for continuing education, the MDA gives you access to better ways to fulfill CE requirements and increase your personal and practice potential.

**ADA C·E·R·P®** | Continuing Education  
Recognition Program

## Annual Session

One of the largest dental meetings in the nation! With three days of courses and nearly 150 exhibits, plus social events and meetings, there's something for everyone at Annual Session. The 2022 MDA Annual Session is scheduled for April 27-30, in Novi. The 2023 Annual Session takes place May 3-6, in Grand Rapids.

## CE Seminars

MDA in-person continuing education seminars are back! Most sessions run from 9 a.m. until 4 p.m., breakfast and lunch included. Value-priced for you and your staff.

## Weekend Scientific Sessions

The MDA offers Winter, Spring, and Summer Scientific Sessions on weekends in several popular resort locations. These informal events combine great CE and networking (usually a half-day of CE each day) with plenty of free time for fun with friends or family.

## Online CE Courses

The MDA offers live and recorded virtual CE courses to meet your needs, including requirements such as human trafficking identification, opioid awareness, implicit bias, and more. Look to the MDA for quality online CE.

## CE Record-Keeping Folders

Available at no charge, these handy folders help you track and organize your important CE coursework.

## CE from the ADA

ADA online CE, webinars, and seminars are a convenient way to get continuing education credits you need. The ADA's SmileCon provides unlimited opportunities for in-person education, networking, and camaraderie, and is held in conjunction with the ADA New Dentist Conference.

## Local Dental Society Courses

The 26 local dental societies that comprise the MDA host CE sessions throughout the year. Contact your component for a schedule. Many of these courses are listed in the MDA website's Continuing Education section.

## Answers to Your Questions

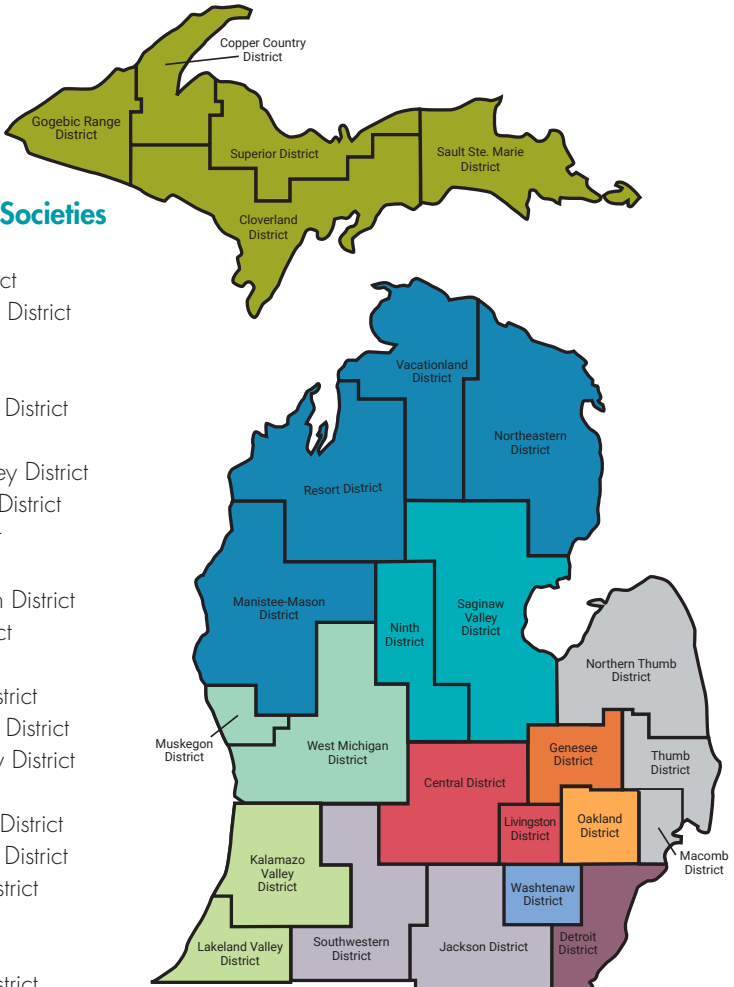
The MDA staff can provide assistance with questions about continuing education requirements, credits, relicensure, and other related topics. Just contact the MDA office.

# Your Local Dental Society

Twenty-six component dental societies are affiliated with the MDA. The local dental societies provide opportunities to connect socially and professionally with your peers, volunteer with the society and community, and get valuable CE close to home.

## Local Dental Societies

Central District  
 Cloverland District  
 Copper Country District  
 Detroit District  
 Genesee District  
 Gogebic Range District  
 Jackson District  
 Kalamazoo Valley District  
 Lakeland Valley District  
 Livingston District  
 Macomb District  
 Manistee-Mason District  
 Muskegon District  
 Ninth District  
 Northeastern District  
 Northern Thumb District  
 Oakland County District  
 Resort District  
 Saginaw Valley District  
 Sault Ste. Marie District  
 Southwestern District  
 Superior District  
 Thumb District  
 Vacationland District  
 Washtenaw District  
 West Michigan District



# Services for Dental Students

Today's dental students are the practicing dentists of tomorrow. The MDA is committed to helping students succeed through programs and services offered free as part of their membership. All Michigan dental students are MDA members!

## On-Campus Programming

Throughout the year the MDA sponsors lunch-and-learn programming to supplement classroom and clinic education. Topics include the business of dentistry, insurance coverage, and finding a position after graduation.

## MDA Job Board

See Page 6.

## Resume and Cover Letter Reviews

This free service is available upon request to any MDA member, but is particularly useful for new graduates.

## Establishing Your Dental Career Guidebook

This publication tells you what you need to know to begin a rewarding professional career in Michigan. It's available free from the MDA in print and digital editions.

## MDA Journal and Journal eNews

All dental students receive the *MDA Journal* as a benefit of membership as well as the bi-monthly *Journal eNews* electronic newsletter, and special alerts.

## Representation in MDA Governance

The MDA gives students an opportunity to have a voice in the future of their profes-

sion as dental students. Dental students from both schools have a seat on most MDA committees, as well as in the MDA House of Delegates.

## Access to MDA Insurance and MDA Services

Insurance and member services designed by member dentists, for member dentists — and dental students, too. See Pages 14-15.

## Connections to Other States

The MDA will help connect graduating dental students to services, dentists, and programs through any of the ADA-affiliated dental societies.

## ADA Contract Analysis Services

See Page 7.

## Scholarships

The Michigan Dental Association Foundation provides scholarship opportunities for dental and dental team students to reduce the impact of education costs.

## Student Loan Relief

The MDA and ADA offer student loan consolidation — See Page 15.

## Dental Contract Information Kit

See Page 7.

# Leadership Development and Personal Growth

Get involved — make a difference! When you volunteer, you'll help the MDA continue its mission of helping member dentists succeed, while helping yourself succeed, too. Gain leadership skills and help shape the association by becoming an MDA volunteer!

## Leadership Exploration and Development (LEAD) Program

This comprehensive, 12-month program builds personal leadership skills through immersion experiences within organized dentistry. Participants receive a thorough orientation to aspects of the ADA and MDA network through a blend of group, team, and individual activities.

## Leadership Central

The Leadership Central area on the MDA website is an online resource to help you get involved, gain leadership skills, understand MDA governance, and review past actions. A volunteer interest form is included on the site.



## MDA Leadership Forum

The MDA Leadership Forum helps you build your leadership skills and includes helpful presentations on topics such as public speaking, communication, social media, diversity and inclusion, and more. It's a great way to meet other like-minded colleagues interested in getting involved with organized dentistry. Watch for details about the 2022 forum.

## MDA Committees

Service on an MDA committee helps you give back to the profession and contribute your ideas and expertise! See Page 21.

## MDA Foundation

The MDA Foundation offers positions on its Board as well as committees. The Foundation is looking for candidates who are interested in people, who thrive on working in a changing organization, and who want to create a larger impact for the MDA's charitable organization.

## MDA Insurance & Financial Group

The MDA for-profit subsidiary has positions for MDA members to serve on its Board of Directors and on committees. Business experience or knowledge of insurance or health insurance is helpful.

## MDA Dental PAC

The MDA political action committee is a perfect fit for members interested in legislative advocacy.

## MDA House of Delegates

Be a part of MDA governance where it happens. Each component has positions; apply with your local component.

# Peace of Mind through Quality Insurance Plans

MDA Insurance, a full-service insurance agency owned by the MDA, is your connection to quality programs, group savings, and individual service geared to your special needs as a dentist. Access to unique coverage enhancements and exclusive insurance programs is a key benefit of your MDA membership.



Call **800-860-2272** or visit **mdaprograms.com** to learn more about these great member programs:

## MDA Health Plan

Available only through the MDA, this is a proprietary employer group plan that saves you money and has proven to be a great solution for members struggling with the ever-changing health insurance landscape.

## Blue Cross/Blue Shield Plans

MDA Insurance can assist you with all Blue Cross plans and subsidized Marketplace plans.

## Professional Liability Insurance

The Professional Protector Plan® offers a 10% discount for MDA membership, and that's just the beginning of your possible savings.

## Property Coverage

Complete practice property insurance for your building and equipment.

## Workers' Comp Coverage

Special MDA member group rates make this program a great money-saving option. Rates have declined for five consecutive years.

## Disability Insurance

Individual and group plans are available, plus plans that provide coverage if you are unable to work in your own occupation.

## Life Insurance

Solutions for all your personal and business-related life insurance needs.

## Medicare Plans

The exclusive MDA Retiree Health Plan, supplemental, advantage, and prescription plans are also available.

## Home and Auto Insurance

You'll discover affordable MDA group rates, multi-policy discounts, top-rated carriers, and unbeatable service. Your discount extends to the office staff, too!

## Other Insurance Plans

Cyber liability, vision and eyeglass coverage, short-term medical, travel, accident and critical illness, long-term care, and dental insurance are also available.

# Great Programs, Big Savings through MDA Services

MDA Services, a marketing division of MDA Insurance, offers money-saving resources to help you solve major challenges of running a dental practice. See Page 23 for more details. Call MDA Services at **800-860-2272** or visit **mdaprograms.com** to learn more about these MDA-endorsed programs:



## **TDSC, Powered by Henry Schein**

An online site where you can save substantially on small equipment and thousands of supplies. Visit [TDSC.com/Michigan](http://TDSC.com/Michigan) or call 888-253-1223.

## **Credit Card Processing**

Save about \$4,000 with Best Card.

## **In-office dental plans through Quality Dental Plans; the lowest-cost, full-feature platform.**

## **Practice and equipment financing**

Bank of America Practice Solutions.

## **Discounted office and printer supplies from Dailey Solutions**

## **Precious metal refining**

DMMEEX EasyRefine gives you a superior return on your office scrap.

## **Investment services through DBS Investment Advisers, LLC**

Wealth management and retirement planning.

## **Get all the IT selection and implementation help you need from Complete Dental IT**

## **Website development, hosting, SEO, online marketing, and much more from ProSites**

## **Patient financing through CareCredit**

## **Debt collection through TSI**

**A full range of cloud-based practice administrative solutions from iCore-Connect, including eRx, insurance verifications, managed IT systems, cloud backups, and much more.**

**Dental waste management and amalgam separators through Solmetex**

## **Regulatory compliance through Eagle Associates**

Solve your HIPAA, OSHA and OIG issues.

**Student loan consolidating/refinancing through SoFi at [sofi.com/MIDental](http://sofi.com/MIDental)**

**Payroll processing and Section 125 plans through Alerus Financial**

**ADA Member Advantage<sup>SM</sup> co-endorsements like US Bank credit cards, Lenovo, Cyracom, and AHI Travel**



# Who to Contact at MDA Headquarters

Call 800-589-2632 — For phone extensions, see Page 5 in your *MDA Journal* each month.

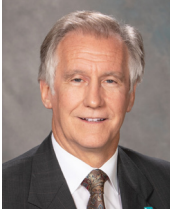
- Access to Care** — April Stopczynski . . . . . astop@michigandental.org
- Accounts Receivable** — Abigail Stewart . . . . . astewart@michigandental.org
- Annual Session** — Shawna Owens . . . . . sowens@michigandental.org
- Annual Session/Registration** — Jody Marquardt . . . . . jmarquardt@michigandental.org
- Board of Dentistry** — Neema Katibai . . . . . nkatibai@michigandental.org
- Board of Trustees** — Michelle Cruz . . . . . mcruz@michigandental.org
- Career Services** — Angie Kanazeh . . . . . akanazeh@michigandental.org
- Classified Advertising** — Jackie Hammond . . . . . jhammond@michigandental.org
- Component Public Relations Grants** — Rich Evans . . . . . revans@michigandental.org
- Component Relations** — Sophie Brenke . . . . . sbrenke@michigandental.org
- Concierge Service** — Mandy Fletcher . . . . . mfletcher@michigandental.org
- Continuing Education** — Shawna Owens . . . . . sowens@michigandental.org
- Continuing Education/Registration** — Jody Marquardt . . . . . jmarquardt@michigandental.org
- Contract Analysis Service** — Kesha Dixon . . . . . kdixon@michigandental.org
- COVER Program** — Mandy Fletcher . . . . . mfletcher@michigandental.org
- Dental Benefits** — Neema Katibai/Bill Sullivan . . . . . nkatibai@michigandental.org or  
. . . . . bsullivan@michigandental.org
- Dental Health Education** — April Stopczynski . . . . . astop@michigandental.org
- Dental PAC** — Bill Sullivan . . . . . bsullivan@michigandental.org
- Dental Supplies** — TDSC . . . . . 888-253-1223
- DiSC Training** — Brandy Ryan . . . . . bryan@michigandental.org
- Donated Dental Services Program** —  
. . . . .Karn Cornell (SE Michigan) kcornell@michigandental.org  
. . . . .Domonique Brace (statewide) dbrace@michigandental.org
- Health and Well-Being** — Ginger Fernandez . . . . . gfernandez@michigandental.org
- Endorsed Insurance and Services** . . . . . www.mdaprograms.com
- Ethics** — Chris Wilson . . . . . cwilson@michigandental.org
- Executive Office** — Jennifer Lennemann . . . . . jlennemann@michigandental.org
- Fluoride** — April Stopczynski . . . . . astop@michigandental.org
- HIPAA** — Kesha Dixon . . . . . kdixon@michigandental.org
- House of Delegates** — Michelle Cruz . . . . . mcruz@michigandental.org

<b>Human Resources/Employment Matters</b> — Brandy Ryan . . . . .	bryan@michigandental.org
<b>Insurance, MDA-endorsed</b> . . . . .	800-860-2272
<b>Job Board</b> — Jackie Hammond . . . . .	jhammond@michigandental.org
<b>Journal and eNews</b> — Dave Foe . . . . .	dfoe@michigandental.org
<b>Journal (Advertising)</b> — Jackie Hammond . . . . .	jhammond@michigandental.org
<b>Labor Posters</b> — Kelly Risley . . . . .	krisley@michigandental.org
<b>LEAD Program</b> — Angie Kanazeh. . . . .	akanazeh@michigandental.org
<b>Legal Issues</b> — Bill Sullivan . . . . .	bsullivan@michigandental.org
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<b>MDA Services</b> — Cindy Hoogasian, director. . . . .	choogasian@mdaifg.com
<b>Mission of Mercy</b> — Nancy Maier . . . . .	nmaier@michigandental.org
<b>Membership Records</b> — Joanne Floyd . . . . .	jfloyd@michigandental.org
<b>National Children’s Dental Health Month</b> — Rich Evans. . . . .	revans@michigandental.org
<b>Patient Education Materials</b> — April Stopczynski. . . . .	astop@michigandental.org
<b>Peer Review/Ethics</b> — Chris Wilson . . . . .	cwilson@michigandental.org
<b>Peer Review/Dental Care</b> — Ginger Fernandez . . . . .	gfernandez@michigandental.org
<b>Practice Management/Dental Records</b> — Chris Wilson . . . . . or Ginger Fernandez . . . . .	cwilson@michigandental.org or gfernandez@michigandental.org
<b>Public Education Campaign</b> — Rich Evans . . . . .	revans@michigandental.org
<b>Public Relations</b> — Rich Evans . . . . .	revans@michigandental.org
<b>Radiography Training</b> — Dave Lutz . . . . .	dlutz@michigandental.org
<b>Regulatory Compliance</b> — Kesha Dixon . . . . .	kdixon@michigandental.org
<b>Resume/Cover Letter Service</b> — Brandy Ryan. . . . .	bryan@michigandental.org
<b>Social Media</b> — Jason Heinrich . . . . .	jheinrich@michigandental.org
<b>Student Affairs</b> — Angie Kanazeh . . . . .	akanazeh@michigandental.org
<b>Website (michigandental.org)</b> — Jeff Mertens. . . . .	jmertens@michigandental.org

Email general questions to [membership@michigandental.org](mailto:membership@michigandental.org)  
 Contact MDA CEO/Executive Director Karen Burgess  
 at ext. 425 or at [kburgess@michigandental.org](mailto:kburgess@michigandental.org)

# MDA Officers and Trustees

The MDA leadership's most important goal is to serve you, the member dentist, and to help you succeed. Officers and trustees are elected by the MDA House of Delegates from a slate of candidates and represent all dentists statewide. Let them hear from you! For contact information, visit [michigandental.org/trustees](http://michigandental.org/trustees).



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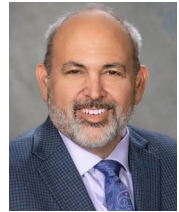
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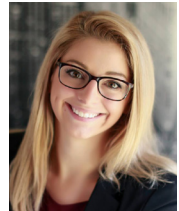
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# MDA Foundation: Improving Dental Health

The Michigan Dental Association Foundation supports Michigan residents' quality of life through improved dental health. The Foundation



is your charitable organization, working in local communities demonstrating the compassion and generosity of dentists to ensure quality dental care for everyone in Michigan. Together, we can help so many more than we can alone.

## Access to Care

The MDA Foundation provides grant awards throughout the state to organizations providing education and dental care to the uninsured, underserved, and veterans and their families. Grant awards average about \$100,000 per year. The Foundation is able to make these grant awards from the annual support it receives from donors.

## Student Support

The MDA Foundation supports Michigan students pursuing careers in dentistry, dental hygiene, and dental assisting. As the cost of dental education continues to rise, these scholarships help defray expenses for students who qualify, based on academic record, community service, leadership, and financial need.

## Your Gifts Make a Difference

Gifts to the Foundation can be made online, via a telephone call, or by mail, and can be designated to where donations are needed most or to your favorite cause. Visit [foundation.michigandental.org](http://foundation.michigandental.org) for more information.



An MDA Foundation check presentation.

## Member Assistance Program

The MDA Member Assistance Program, funded by the MDA Foundation, provides you and your family members with free and confidential help for any problem or challenge that affects your life, work, or education. If you or someone in your immediate family needs help, get started by speaking with a wellness expert at 800-788-8630, or visit [michigandental.org/assistance](http://michigandental.org/assistance).

## Diversity and Inclusion

The MDA Foundation's Diversity & Inclusion Fund provides grants to support increasing the diversity of Michigan's dental profession. Established in 2021, this fund will help improve oral care in underserved communities, among other benefits.

# GET INVOLVED!

## Get More From Your Membership — Share Your Talents and Skills by Being an MDA Volunteer!

MDA volunteers are MDA leaders. When you get involved and volunteer, you'll help the MDA continue its mission of "helping member dentists succeed." And, you'll help yourself succeed. You'll grow as a leader in your practice, in the profession — even in your personal life.

Too busy? Not enough time? No worries! Most of the MDA's volunteer opportunities are quick and easy, without a long-term commitment. And you'll get the help and support you need every step along the way. Whatever fits your style — the MDA needs you!

For more information, contact Jennifer Lennemann at 517-346-9461, or email [jlennemann@michigandental.org](mailto:jlennemann@michigandental.org).

### Quick and Easy Opportunities

**No time? No problem! Fast ways you can help!**

- Share your views — write a letter or an article in the *MDA Journal*
- Serve on an *MDA Journal* reader panel
- Host a speaker at the Annual Session
- Recruit a non-member into membership
- Take photos at an MDA event
- Attend an MDA legislative lunch or meeting
- Speak out in support of fluoride in your community
- Respond to MDA legislative alerts when received
- Participate in the biannual MDA compensation and dental fee surveys

### Short-term Opportunities

**A little more time, but not a major commitment**

- Serve as an MDA mentor
- Share your expertise on an MDA task force or workgroup
- Organize a fundraiser for a political candidate
- Participate in the MDA LEAD (Leadership Exploration and Development) Program
- Sign up for the MDA COVER (Colleagues Offering Varied Emergency Relief) Program
- Speak at an MDA continuing education course

### Longer-term Opportunities

**For those seeking a more substantial commitment**

- Serve as a member of the MDA House of Delegates
- Serve on the *MDA Journal* Editorial Advisory Board
- Serve as a member of the MDA Board of Trustees, MDA Insurance Board of Directors, or MDA Foundation Board of Directors



## MDA Committees Offer Volunteer Opportunities, Too

### Access to Care Committee

Help bring solutions to Michigan's access-to-care problem by working with like-minded groups in dentistry and within the greater health care community.

### Continuing Education Committee

Plan CE courses, evaluate speakers, serve as a speaker host.

### Membership Committee

Use your expertise and experience to help the MDA improve its value proposition and ensure a strong membership and strong association.

### Peer Review/Health and Well-Being

Serve on the committee that confidentially assists dentists or dental team members with addiction or other personal problems.

### Peer Review/Dental Care

Assist the MDA with dispute resolution.

### Peer Review/Ethics

Review cases and discuss matters of professional ethics relating to dentistry.

### Governmental and Insurance Affairs Committee

Monitor governmental and insurance developments that affect members' ability to practice successfully.

### Annual Session Committee

Assist with planning and staffing at the yearly MDA meeting.

### New Dentist Committee

Consult on ways to maintain student outreach and recruit and retain new dentists.

### Diversity, Equity, and Inclusion Committee

Work to ensure that Michigan dentistry is strengthened by the inclusion of all.

### Public Relations Committee

Provide the member perspective on the MDA's public-facing media activities and statewide Public Education Campaign.

### MDA Dental PAC

Help support the MDA's legislative program through service on the MDA Dental PAC Board of Governors.

### MDA Foundation

Serve as a Board or committee member to assist with MDA philanthropic activities.

### MDA Insurance/MDA Services

Serve on the Committee on Endorsed Services or on one of the boards associated with the MDA's for-profit subsidiary or member health plan.

For more information or to volunteer, visit Leadership Central at [michigandental.org](http://michigandental.org).

# The American Dental Association

Your membership in the ADA brings you a wealth of clinical, practice, and personal resources. Visit [ada.org](http://ada.org) to learn more and make the most of your membership.

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## JADA and ADA News

The monthly *Journal of the American Dental Association* is the world's most-respected dental publication, available in print and digital editions. The newly improved ADA News brings you information you need and covers a wide variety of dental topics and association announcements.



## ADA Practice Transitions Program (ADAPT)

The ADAPT program can help dentists find an associateship, purchase a practice, sell a practice, or expand a practice. Visit [adaprticetransitions.com](http://adaprticetransitions.com) to learn more and get started.

## Credentialing Service

This free ADA service, powered by CAQH ProView, makes it easier to submit and maintain your credentials in one central place. Your information is accessible to you and the participating organizations you choose.

## ADA Website

The ADA's member website is located at [ada.org](http://ada.org). An unmatched resource, you'll find an ADA Member Center, education/career information, the latest science and research, advocacy news, ADA publications, and much more.

## ADA Store

You'll find what you need at the ADA Store, located at [ebusiness.ada.org](http://ebusiness.ada.org). Access the full ADA Catalog, professional resource products, personalized products, whitepapers and research, and so much more, including CDT Code information, apps, and e-books, all at special members-only pricing.

## MouthHealthy™

MouthHealthy.org is the ADA public-facing website, with patient-friendly information on dental topics, symptoms, dental visits, the ADA Seal program, and more.



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